



senior copywriter

+61 4.3599.8706

alec.jankowski@gmail.com

alecjankowski.com

## Experience

### **CHE Proximity (2016-present)**

*Senior Copywriter*

Clients: Carlsberg, Cole's Liquor, Who Gives A Crap, Insuranceline

### **Energy BBDO (2015-2016)**

*Senior Copywriter*

Clients: LG, Quaker, Ziploc, 5 Gum, Bayer Aspirin, Dr. Scholl's, New Business

### **DDB Chicago (2013-2015)**

*Copywriter*

Clients: State Farm, McDonald's, Capital One, Safeway, Skittles, Temptations, La Quinta, New Business

### **Chicago Portfolio School (2013-2016)**

*Copywriting Professor*

Taught graduate-level copywriting, coached students on building portfolios

### **VIA (2011-2013)**

*Copywriter*

Clients: Klondike, Samsung, DuPont, People's United Bank, Friendly's

### **Euro RSCG Chicago (2011)**

*Freelance Copywriter*

Clients: Sauza Tequila, Sears, SkinnyGirl Margarita, Sonic, Michelob Ultra

## Education

### **Savannah College of Art and Design (Class of 2011)**

B.F.A. in Advertising Design, Dean's list honors every quarter

### **Edgewood High School (2003-2007)**

Graduated with high honors, National Merit Semifinalist

## Honors

### **One Show Finalist, FWA, Lisbon Int'l Ad Festival**

### **NSAC Regional Champions (2010)**

National Student Advertising Competition District 7

### **SCAD Sand Arts Festival (2010)**

Second place (we made a hippo)

### **SCAD Academic Scholarship (2007-2011)**

## Skills

Interactive, print, TV, radio, UX design, branding, charm, wit, ability to reach things on high shelves

**Proficient in:** Adobe CS (Ps, Ai, Id, Pr, Ae), Final Cut Studio, Microsoft Office, Oregon Trail